

FOR IMMEDIATE RELEASE – Vancouver Woman Attempts World Record at Boat Show

**Vancouver, BC** – On Wednesday, January 20th, at 10am at the Vancouver International Boat Show, Brenda Robbins will begin her challenge to break the world record for “longest continual row” on a Concept2 indoor rowing machine. The world record stands at 80 hours. Robbins plans to set the new world record at 81 hours, ending the challenge at 7pm on Saturday, January 23rd. This incredible endeavour is training grounds for an even greater goal, rowing across the Pacific Ocean.

On June 4th, 2016, Robbins will row in an all-female team of four across the Pacific Ocean from California to Hawaii as a participant in *The Great Pacific Race*. If successful, she will be the first Canadian ever to row the Pacific. And when successful, this team plans to beat the record time set on this route by an all-female team of four - 50 days at sea - by a significant margin.

Less than one year ago, Robbins’ father died from leukemia at the age of 73. This ocean row is to honour his memory and to raise much needed funds for *The Leukemia & Lymphoma Society of Canada*. With the aim to cure blood cancer and improve treatment for patients who suffer through these terrible diseases, this charity, and those helped by it, will greatly benefit from this unique fundraising campaign.

When the first Great Pacific Race began in June 2014, Robbins was instantly hooked. She devoured all the books and blogs she could find about this new world of ocean rowing and quickly declared that she would one day row across an ocean. Having never rowed a day in her life she took lessons and began training on the water of English Bay on an open-water sculling rowboat. Her first love being sailing, she quickly became comfortable with the idea of heading out to sea in a small, human-powered vessel. When the opportunity came up to join this powerhouse team of women to challenge the record set by an all-female team of four in the last Pacific race, Robbins jumped at the chance to get out on the ocean and raise money for a cause close to her heart.

This year’s Vancouver International Boat Show is a perfect venue to motivate Robbins in her record breaking attempt, as well as showcase the world of ocean rowing to marine enthusiasts. Ocean rowing is a unique challenge of endurance, patience, determination, and survival. Support Brenda Robbins at the boat show as she uses just such determination and endurance to break the record for “longest continual row”. Come down to the East Field Access Area on the main floor of BC Place to cheer her on. You can even row alongside in support.

If you can’t make it down in person, consider supporting her cause at her crowdfunding page: <https://www.gofundme.com/frfls4> or get your company’s logo on the ocean rowing boat and sponsor this adventure. For more information, go to [www.RowForBlood.ca](http://www.RowForBlood.ca).

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